

MĀMAKA

Capabilities Statement

COMPANY OVERVIEW

Māmaka is a certified DBE, social, creative, and strategic consultancy. Founded in 2009, we are a Native Hawaiian owned business with local, in-depth knowledge and experience in community outreach, public relations, and strategic communications. Born, raised, and living in Hawai'i, Māmaka has a vested interest in Hawai'i's communities, knows its people, and is grounded in Hawaiian values.

CORE COMPETENCIES

Community Outreach & Engagement
Public Information & Involvement
Communications

DIFFERENTIATORS

Federal, State, and County government experience coordinating with US DOT, FTA, FHWA, Hawai'i DOT, the City and County of Honolulu, Hawai'i-, Maui-, and Kaua'i counties, US Secret Service, and dignitaries.

Key personnel experience includes senior-level positions in small businesses, Fortune 500 companies, and global engineering firms.

Socially-responsible company that cares deeply about community and the environment.

Bonded & Fully Insured

Certified HUBZone & DBE

Fixed Rate, Time & Materials, or Retainer

Accept Credit Cards & Purchase Cards

PAST PERFORMANCE

Project: Kalaniana'ole Highway Improvements Phase 2
Owner: Hawai'i Department of Transportation
Client: Bowers+Kubota
Contract No.: NH-072-1(059)
Terms: Dec 2021 to Present
Scope: Public Relations and Communications Services

Project: Honolulu Rail Transit Project
Owner: Honolulu Authority for Rapid Transportation
Client: HDR Engineering, Inc.
Contract No.: SC-HRT-1700017-A
Terms: Fixed Rate, \$385,507.69, Jan 2017 to Dec 2022
Scope: Public Information and Communications Services

Project: Honolulu Rail Transit Project
Owner: Honolulu Authority for Rapid Transportation
Client: HDR Engineering, Inc.
Contract No.: SC-HRT-1200042-A
Terms: Time & Materials \$100,000 Aug 2015 to Jan 2017
Scope: Public Information and Communications Services

CONTACT

Josh Silva, Founder & Principal
(808) 348-8363
Josh@MamakaHawaii.com
www.MamakaHawaii.com

EIN 26-4828529
DUNS 09-281-3988
CAGE 7PH59

NAICS

541820 Public Relations Agency
541613 Marketing Consulting Services
541430 Graphic Design Services
323111 Commercial Printing
541611 Administrative Management and General Management Consulting Services

SIC

8742 Management Consulting Services

PSC

R708 Public Relations Services
R426 Communications Services
R408 Program Management/Support
R497 Personal Services Contracts
R499 Other Professional Services

NIGP

915-22 Communications Marketing Services
918-76 Marketing Consulting
961-53 Marketing Services
918-75 Management Consulting
918-26 Public Relations & Communications

INDUSTRY EXPERIENCE

Government
Transportation
Education
Healthcare
Hospitality
Retail

KEY ADVANTAGES

Established relationships fostered by working in, with and for Hawai'i.

Accelerated start-up. We are ready to work immediately.

We offer our clients 24/7 support.

